



## **DISCOUNT CARDS FOR OUR HOMETOWN HEROES**

**A SCOUT IS KIND**



## **3 Week Amazing Kindness Campaign May 23 – June 27**

- Weekly sales counted for drawing for cards sold on Sunday – Saturday.
- Every Sunday, the count is reset and all previous entries are not valid.
- Winner will be announced that following Monday on Council FB LIVE!
  - May 31, June 7, 14, 21, 28
- Each Scout that sells 6 or more cards a week will get put into a drawing to win a \$25 Amazon gift card
- Have a chance at 5 Cards; 1 Card Winner per week
  - For every six cards sold, they get 1 entry for the drawing week
  - The Scout can only qualify for the week they sold in.
    - Example 1: Scout sold 12 cards, they get 2 chances to win that week
    - Example 2: Scout sold 11 cards, they get 1 chance to win that week

**AND**

- Each unit will earn 50% commission on their cards sold.
- Each unit will earn 40% towards their unit assessment for each card sold.

**WIN – WIN – WIN**

Social Media templates available to copy and paste  
EZ Council website navigation for customers

**Text:** heroes2021 **To:** 91999

**Website:** [www.91bsa.org/heroes2021](http://www.91bsa.org/heroes2021)