

## 2020 VIRTUAL CAMP CARD SALE – UNIT INFORMATION

### CHATTAHOOCHEE COUNCIL VIRTUAL CAMP CARD ONLINE STORE

There is no doubt that the 2020 Camp Card Sale has taken one unexpected turn after another. The safety of our Scouts, Scouting families, volunteers, and our community partners is paramount in Scouting and for now, the best thing our Scouts can do is follow the governor's order to Stay At Home. For Scouts that rely on the annual Camp Card sale to help pay their way to summer resident camps or day camps, the loss of the sale could mean not being able to attend camp this summer.

In addition to the support that the Camp Card sale generates for Scouts, the sale also provides critical support for the Chattahoochee Council to fulfill its mission in supporting local Scouting programs. Recognizing the overall impact the loss of the Camp Card sale would have both on our Scouts and the council, the Chattahoochee Council is offering and promoting a new alternative we call it the **Virtual Camp Card Sale**.

### What is a Virtual Camp Card Sale?

We are sure this isn't the only question that you have. The Virtual Camp Card Sale is a safe, risk-free way for Scouts and units to participate in this year's sale. It's simple. It doesn't require anyone from the unit to go anywhere, pick anything up, or to do anything that they can't do from the safety of their own home. The **Virtual Camp Card Sale will continue through June 19, 2020** through the Council Online Store. However, please note that **the physical Camp Cards need to be returned and payments settled to the Scout Service Center before June 12, 2020.**

How it works is that Scouts will invite family, friends, neighbors, and others who are interested in helping to support their Scouting adventures to purchase a Camp Card or Camp Cards via the [Chattahoochee Council Website](#). We have put together a [Camp Card Online Store](#) that offers all 3 versions of our Camp Card. When Scouts invite someone to purchase a card, they need to make sure they provide their customer with their **unit number** as well as the **Scout's name**. The order is placed online through the Chattahoochee Council Camp Card Online Store, the council ships the card or cards directly to the customer and the Scout/unit get 50% commission per card, just as if they sold it directly to the person themselves. **The Commission structure will not change for the benefit of the Scout/unit.** The process is simple, safe, and you don't need any physical cards to actually participate. The Chattahoochee Council will incur the transaction processing and postage fees and mail out the cards ordered through our Service Center.

Should your customer not live in the area to benefit from local Camp Cards offers but wants to support your Scout, they have the option to purchase cards to donate to our community First Responders, Medical Providers, and Mission Essential Employees. This Camp Card will demonstrate to the individual our appreciation for their timeless hours of keeping us safe and healthy throughout the COVID-19 outbreak. The Council staff will deliver these Camp Cards on behalf of the Scouts and their supporters. A Scout is "Helpful" and "Cheerful" and we hope that this small gesture brings some cheer while expressing thanks to our community heroes.

### How do I participate?

If your unit signed out cards before the Virtual Sale, units can continue to sell cards virtually on their own. If the unit doesn't have the online store capability through their unit, such as SQUARE, VEMO, or other payment platform, Scouts can direct customers to the [Chattahoochee Council Camp Card Online Store](#). While there, customers will need to enter the **Scout's unit number** and the **Scout's name** so that we can appropriately credit the sales to the Scout/unit. Below are some Virtual Tools to help your Virtual sale be successful.

If your unit did not sign up for the Camp Card sale and you wish to participate, please let your leadership know and begin to sell right away. If you are unsure whether your unit signed up, please contact your Cubmaster or Scoutmaster to direct you to your unit Camp Card Chairman. They will then contact their District Executive for additional assistance.

## How will cards be distributed?

Cards will be mailed directly to the customer from the Chattahoochee Council. We will mail cards every two weeks following the schedule below:

- Orders received by May 7 will be shipped on May 8
- Orders received by May 21 will be shipped on May 21
- Orders received by June 4 will be shipped on June 5
- Orders received by June 18 will be shipped June 19

## Who is paying for shipping and payment processing costs?

The Chattahoochee Council will incur the payment processing and shipping cost to help our Scouts and units meet their goal of attending our Summer camps.

## Will the sale be extended?

At this point, the end date of the sale is **June 12, 2020 for all physical cards** distributed to the units. We have granted an additional extension of **June 19, 2020 to accommodate a virtual week** of sales because of the uncertainty of when the Stay at Home order will be lifted.

## My unit picked up cards, what do we do with them?

Hold on to them for now. Scouts are welcome to continue to follow some of our previous advice and sell and mail Camp Cards on their own. When our Service Center reopens, we will ask that all unsold and nondamaged cards be returned to the Service Center no later than **June 12, 2020 with payment**. Each District Executive will communicate in advance of that how we will handle returns should the unit not be able to make it to the Service Center prior to June 12.

## If my unit is already doing something like this, do we have to participate with the Council's online store?

No. If your unit has already set up something like this and you have an inventory of cards, you are welcome to continue to use the system that you have established. Participating in the council program saves the unit the transaction fees, some headache in getting things sent out. If your system is working no need to change it and confuse your parents.

## Will sales through the council site count towards the Scout?

Absolutely! It is important that Scouts share with customers to enter both the **unit number** and **Scout's name** as part of completing the transaction. We will share with each unit that has Council online sales the results of their sale so that they can correctly attribute sales to each participating Scout.